

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Convenience RETAILER

Oser Communications Group
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Official Publication of: None
Established: 2008
Issues per Year: 6

FIELD SERVED

CONVENIENCE RETAILER serves companies or organizations in the field of convenience store retail, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include owners, executives, store managers, and others titled and non-titled personnel allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	31
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	383
Digital _____	-
All Other _____	158
TOTAL	572

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	11,010	100.0	11,010	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	11,010	100.0	11,010	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____	12	12			11,010	November/ December _____	-	1			11,011
September/ October _____	1	1			11,010						
TOTAL	13	14									

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

This issue is -% or 1 copy above the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE/FUNCTION (See Note 1)
Convenience store retailers and others allied to the field _____	11,011	100.0	11,011
TOTAL QUALIFIED CIRCULATION	11,011	100.0	11,011

Note 1: Qualified recipients include owners, executives, store managers, and others titled and non-titled personnel allied to the field.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	-	-	-			-	-
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	11,011	-			11,011	100.0
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	-	11,011	-			11,011	100.0
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	-	11,011	-			11,011	100.0
PERCENT	-	100.0	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			-	-
Individuals by name only _____			11,011	100.0
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			11,011	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			114		400-427 Kentucky _____			233	
030-038 New Hampshire _____			75		370-385 Tennessee _____			275	
050-059 Vermont _____			43		350-369 Alabama _____			239	
010-027 Massachusetts _____			216		386-397 Mississippi _____			170	
028-029 Rhode Island _____			26		EAST SO. CENTRAL			917	8.3
060-069 Connecticut _____			98		716-729 Arkansas _____			165	
NEW ENGLAND			572	5.2	700-714 Louisiana _____			227	
100-149 New York _____			410		730-749 Oklahoma _____			181	
070-089 New Jersey _____			153		750-799 Texas _____			750	
150-196 Pennsylvania _____			343		WEST SO. CENTRAL			1,323	12.0
MIDDLE ATLANTIC			906	8.2	590-599 Montana _____			45	
430-459 Ohio _____			360		832-838 Idaho _____			89	
460-479 Indiana _____			252		820-831 Wyoming _____			26	
600-629 Illinois _____			360		800-816 Colorado _____			128	
480-499 Michigan _____			485		870-884 New Mexico _____			45	
530-549 Wisconsin _____			298		850-865 Arizona _____			158	
EAST NO. CENTRAL			1,755	15.9	840-847 Utah _____			100	
550-567 Minnesota _____			231		889-898 Nevada _____			162	
500-528 Iowa _____			207		MOUNTAIN			753	6.8
630-658 Missouri _____			274		995-999 Alaska _____			7	
580-588 North Dakota _____			36		980-994 Washington _____			326	
570-577 South Dakota _____			66		970-979 Oregon _____			172	
680-693 Nebraska _____			112		900-961 California _____			1,178	
660-679 Kansas _____			127		967-968 Hawaii _____			33	
WEST NO. CENTRAL			1,053	9.6	PACIFIC			1,716	15.6
197-199 Delaware _____			30		UNITED STATES			11,006	99.9
206-219 Maryland _____			178		969 & 004-009 U.S. Territories _____			5	
200-205 Washington, DC _____			18		Canada _____			-	
220-246 Virginia _____			314		Mexico _____			-	
247-268 West Virginia _____			81		Other International _____			-	
270-289 North Carolina _____			410		APO/FPO _____			-	
290-299 South Carolina _____			219		TOTAL QUALIFIED CIRCULATION			11,011	100.0
300-319 Georgia _____			339						
320-349 Florida _____			422						
SOUTH ATLANTIC			2,011	18.3					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
6-Month Period Ended:	Audited Data	Circulation Claim	Circulation Claim
	January - April 2009	January - June 2009*	July - December 2009*
Total Audit Average Qualified: _____	11,011	11,010	11,010
Qualified Non-Paid: _____	11,011	11,010	11,010
Qualified Paid: _____	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

***NOTE: January - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

9. ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 11,001 copies or 100.0%, including Discount List.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.		
Lorrie Baumann, Circulation	Date signed	February 5, 2010
Lee Oser, Publisher	State	Arizona
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Pima
IMPORTANT NOTE:	Received by BPA Worldwide	February 5, 2010
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PD
	ID Number	C779P0D9