

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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# Convenience RETAILER

Oser Communications Group  
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Official Publication of: None  
Established: 2008  
Issues per Year: 6

**FIELD SERVED**

CONVENIENCE RETAILER serves companies or organizations in the field of convenience store retail, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include owners, executives, store managers, and others titled and non-titled personnel allied to the field.



AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	27
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	167
Digital _____	-
All Other _____	223
<b>TOTAL</b>	<b>417</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,831	100.0	10,831	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,831</b>	<b>100.0</b>	<b>10,831</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
January/February _____	10,864
March/April _____	10,864
May/June _____	10,766

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011**  
 This issue is 0.9% or 98 copies below the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE/FUNCTION (See Note 1)
Convenience store retailers and others allied to the field _____	10,766	100.0	10,766
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,766</b>	<b>100.0</b>	<b>10,766</b>

Note 1: Qualified recipients include owners, executives, store managers, and others titled and non-titled personnel allied to the field.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	-	-	<b>10,766</b>	<b>10,766</b>	<b>100.0</b>
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	-	-	10,766	10,766	100.0
VI. Single Copy Sales: _____	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	-	-	<b>10,766</b>	<b>10,766</b>	<b>100.0</b>
<b>PERCENT</b>	-	-	<b>100.0</b>	<b>100.0</b>	-

\*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	10,766	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,766</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	110		Kentucky _____	223	
New Hampshire _____	72		Tennessee _____	268	
Vermont _____	43		Alabama _____	234	
Massachusetts _____	209		Mississippi _____	168	
Rhode Island _____	25		<b>EAST SO. CENTRAL</b>	<b>893</b>	<b>8.3</b>
Connecticut _____	96		Arkansas _____	164	
<b>NEW ENGLAND</b>	<b>555</b>	<b>5.2</b>	Louisiana _____	227	
New York _____	397		Oklahoma _____	180	
New Jersey _____	154		Texas _____	736	
Pennsylvania _____	335		<b>WEST SO. CENTRAL</b>	<b>1,307</b>	<b>12.2</b>
<b>MIDDLE ATLANTIC</b>	<b>886</b>	<b>8.2</b>	Montana _____	46	
Ohio _____	353		Idaho _____	87	
Indiana _____	239		Wyoming _____	25	
Illinois _____	353		Colorado _____	127	
Michigan _____	469		New Mexico _____	45	
Wisconsin _____	290		Arizona _____	153	
<b>EAST NO. CENTRAL</b>	<b>1,704</b>	<b>15.8</b>	Utah _____	95	
Minnesota _____	222		Nevada _____	153	
Iowa _____	202		<b>MOUNTAIN</b>	<b>731</b>	<b>6.8</b>
Missouri _____	268		Alaska _____	7	
North Dakota _____	35		Washington _____	319	
South Dakota _____	64		Oregon _____	168	
Nebraska _____	110		California _____	1,153	
Kansas _____	123		Hawaii _____	33	
<b>WEST NO. CENTRAL</b>	<b>1,024</b>	<b>9.5</b>	<b>PACIFIC</b>	<b>1,680</b>	<b>15.6</b>
Delaware _____	30		<b>UNITED STATES</b>	<b>10,761</b>	<b>100.0</b>
Maryland _____	177		U.S. Territories _____	5	
Washington, DC _____	17		Canada _____	-	
Virginia _____	309		Mexico _____	-	
West Virginia _____	80		Other International _____	-	
North Carolina _____	407		APO/FPO _____	-	
South Carolina _____	216		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,766</b>	<b>100.0</b>
Georgia _____	327				
Florida _____	418				
<b>SOUTH ATLANTIC</b>	<b>1,981</b>	<b>18.4</b>			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January-June 2009	July-December 2009	January-June 2010	July-December 2010	January-June 2011*
Total Audit Average Qualified: _____	11,010	10,921	10,934	10,864	10,831
Qualified Non-Paid: ____	11,010	10,921	10,934	10,864	10,831
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: __	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

**\*NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**ADDITIONAL DATA**

**PARAGRAPH 3b:**

Other sources include 1 source of circulation for a quantity of 10,766 copies or 100%, including Discount List.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.	Date signed	August 22, 2011
Lee M. Oser, Jr, President/Editor-In-Chief	State	Arizona
Rita Stanley, Circulation Director	County	Pima
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 22, 2011
<b>IMPORTANT NOTE:</b>	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C779P0J1