

**BEST OF SHOW**

A Best of Show Ad may be created in the following format and is full color (CMYK).

**Platform:**

Oser Communications Group's Art Department works on Macintosh platform in Adobe Photoshop CS2, Adobe Illustrator CS2, and Quark XPress 7. If you are using another program to create your file, please make sure you have saved the file correctly as a .TIF or .PDF file that can be imported into one of the previously mentioned programs.

All files need to be at least 300dpi, 133lpi and in CMYK mode. If you do not intend to send a color proof, please ask for a waiver form.

**PREFERRED FORMAT IS A HIGH RESOLUTION PRESS READY .PDF or .TIF.**

DO NOT SEND OR USE JPG OR GIF FILE FORMATS! These are compression file formats and you will lose file information and resolution problems will occur.

NOTE: If you are sending PC-based artwork, please provide art in a flattened Photoshop TIF file format, or as an Illustrator EPS with fonts outlined to prevent font problems.

**Sending Electronically:**

Files under 25 megabytes may be emailed to Valerie Wilson (ads@oser.com). We will download any files over 25 megabytes but under 100 megabytes from any location on the web that we are directed to. Please email the location to the above address. (Editorial should be e-mailed to editor@oser.com.)

If you have any questions, please contact us at 520.721.1300.

**Best of Show**

**4.75" w x 4.125" h**

**Text Information:**

Product Category (2-3 words)

Product Name

Company Name

Ad copy of up to 25 words

Suggested Retail Price (optional)

Product Photo & Logo

Booth Number

Contact Information

**Best of Show Examples**

**CAR AUDIO**  
**BVX Subwoofers**

Bravox Audio is introducing a new BVX subwoofer. The BVX will be offered in a 12" model in either dual 2 or 4 ohm. Bravox says it has incorporated many new innovations, including "cone fingering" as well as using a dual spider system. Bravox says the unique aspect of this dual spider system is the bottom spider is made of Correx and the top spider is made of Santoprene. Bravox says it is the only manufacturer to incorporate Santoprene into a spider this is one of our advanced technologies. The basket is hand crafted out of a single piece of aluminum. The spacer and motor structure incorporate a 2.5" voice coil using peripheral venting to keep the voice coil from over heating. The BVX can handle 2000 watts of continuous power and produce not only heart stopping bass, but smooth enjoyable bass reproduction.



CAR AUDIO  
**BRAVOX**  
WWW.BRAVOXAUDIO.COM

**Booth #6624 LVCC North Hall 4**  
1-800-222-2222 • www.caraudio.com • info@bravox.com

**All-Natural Cleaners**  
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**EARTH ALIVE**

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**BOOTH 968 SOUTH HALL**

