

Online Banner Ad

700px (width) (9.722 in.)

X

100px (height) (1.389 in.)



Left-Hand Side Display Ads:

150px (width) (2.083 in.)

X

275px (height) (3.903 in.)



ONLINE ADS

An online ad may be created from, but not limited to, the following elements [1] textual information [2] company logo or [3] product photo. The ad may be full color (RGB). Don't forget your booth number if your ad is featured online during a show!

Platform:

Oser Communications Group's Art Department works on Macintosh platform in Adobe Photoshop CS2, Adobe Illustrator CS2, and Quark XPress 7. If you are using another program to create your file, please make sure you have saved the file correctly as a .JPG file that can be imported into one of the previously mentioned programs.

All files need to be 72 dpi, (compression rate: 6) in RGB mode. If you intend to send an animated .GIF file, please make sure it is under 100K.

PREFERED FORMAT is a .JPG or animated .GIF file.

Sending Electronically:

Files must be emailed to Nate Searing at online@oser.com.

If you have any questions, please contact us at 520.721.1300.

To see examples of online banner ads please visit:

www.foodequipmentnews.com

www.edtechshowdaily.com

www.cedailynews.com