



CONSUMER ELECTRONICS DAILY NEWS

2009

DYNAMIC GROWTH AWARD, RETAILER OF THE YEAR AWARD
& ANNUAL BUYING GROUP OF 2009

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**RETAILER
OF THE YEAR.**

Your achievement has made winners of us all.

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Leading Innovation >>>

Sixth Avenue Electronics is the premier source for high-end electronics and accessories. They have the products you want, the products you need, and the experience and knowledge you should expect from a retailer. With firm roots in the consumer electronics industry and a growing chain of stores in New Jersey and New York, Sixth Avenue Electronics is paving the way into the future. Sixth Avenue Electronics has been serving their customers for more than 22 years, consistently providing the kind of hassle-free shopping experience you deserve. A six time consecutive winner of *Audio/Video International Magazine's* Retailer of the Year award, their leadership is empowered by our commitment to customer service and care.

When the Temiz family opened Sixth Avenue Electronics in New York City in 1984, they had a vision. They wanted to provide a retail establishment where salespeople were experts in their field and customers never had to question the validity of their



recommendations or the integrity of the products they were selling. Sixth Avenue continues to operate with these ideals in mind; a vision that has proven to be the formula for success.

Sixth Avenue Electronics proudly launched 6ave.com in 1995. Since then, they have maintained their commitment to outstanding customer service via our online channel. We value our customers and want you to make an informed purchasing decision. As a result, 6ave.com continues to enhance the site and offers our online customers great site attributes such as extensive search filters, informative buying guides, and detailed product descriptions and specifications. Our offices and central distribution center are located in Springfield, NJ. 6ave.com has direct access to millions of dollars of inventory already available in our state-of-the-art warehouse, so products are ready to ship as orders are received. Discover more reasons to shop at 6ave.com.

Mike Temiz – CEO Sixth Avenue Electronics

Mike Temiz first assumed the position of CEO for Sixth Avenue Electronics in 2003. As a founder of the once single store on Sixth Avenue in New York City in 1984, his vision of a high-end retail chain fueled the company's growth and expansion. Now he has achieved his goal with significant brick-and-mortar growth, as well as a highly visible e-commerce website. It was not without a sense of intellect, intuition of future trends, and responsiveness to market conditions that has allowed

Mr. Temiz to sustain the growth of Sixth Avenue Electronics in the extremely competitive New York Metro market. Today, Sixth Avenue Electronics is infallibly a trusted household name in its market. Mr. Temiz has a very hands-on style, and along with his responsibilities as the CEO of Sixth Avenue Electronics he keeps up-to-date with market and generational trends by staying involved with purchasing and merchandising for the company's audio/video department. He works very closely with the company's vendor partners, and by having his finger on the pulse of the business, he is able to deliver relevant market information to manufacturers in order to promote best practices for the entire consumer electronics industry. Mr. Temiz oversees all advertising for the company, and approves all outgoing creative prior to print or airing. Most importantly, Mr. Temiz strives to create and maintain an excellent work environment based on the satisfaction not only of customers, but of his employees as well.

His insight and dedication to Sixth Avenue Electronics has won him countless manufacturer accolades and other awards over the years. An avid fisherman, Mike Temiz cast out his line more than two decades ago and has managed to reel in success.



CONGRATULATIONS

FROM

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MARKETING GROUP



2009 RETAILER OF THE YEAR

6th AVE
ELECTRONICS CITY

Electronics Expo has everything you are looking for in home entertainment electronics. This NJ-based retailer of high-end electronics is your premiere destination for the latest technologies and most distinguished brands. The independently-owned company, which opened its first retail location in 2004, has already grown to seven stores. Electronics Expo was the recipient of the Consumer Electronics Daily News 2007 Dynamic Growth Award and Audio/Video International Magazine Retailer of the Year award in 2006. Under the strong leadership of President and CEO, Leon Temiz, Expo plans to continually expand its line of New Jersey locations.

Come into any of the seven locations and prepare to be astonished by the elaborate displays of all the hottest new products. As a name that specializes in custom home theater design and installation. Electronics Expo has rooms built inside the stores set up from top to bottom as fully functional home theater systems. These rooms give the customer a clear picture of what Expo can make happen for you. Each CEDIA-certified custom installer has the skills and know-how to make a dream home theater a reality.

Electronics Expo also has outstanding customer service



and sales teams. Customer service is on-call to answer any questions you may have regarding products and policies. They will treat each customer with the respect that he or she deserves. Expo has a knowledgeable sales staff that is always ready to help you in every way it can. With years of experience in consumer electronics, Electronics Expo considers its sales team to be a huge asset. You are invited in for free demonstrations of the latest products.

More information about Electronics Expo can be found at the company Web site, www.electronics-expo.com

*Congratulations
Electronics Expo
on winning the Dynamic Growth Award.*

Your success is something we can all be proud of.

TOSHIBA
Leading Innovation >>>



WE SALUTE YOU

Congratulations To The 2009 Award Winners

We applaud your accomplishments and wish you continued success.

From Your Friends At

ocg

oser
communications
group

MEGA Group USA began more than 25 years ago as a chapter of Key America located in Memphis, Tenn. The organization's original Executive Director Pat Reed began to develop programs for members that not only enhanced their product buying power but also programs designed to significantly reduce the cost of doing business.

The diverse group works on behalf of independent retail businesses in a variety of categories, including: Consumer Electronics, Major Appliances, Home Furnishings & Mattress and Seasonal & Specialty (including Lawn & Garden).

Today, Mega Group USA is comprised of more than 1,300 members with over 2,000 storefronts. The group takes pride and attributes much of its success to a field staff of 11 marketing managers who work face-to-face with the group's membership across the country.



Rick Bellows – President & Appliance Division Manager

Rick Bellows (pictured) is an appliance industry veteran of 30 years. He

began his career in the family business, Bellows Appliance, in 1979 and became the Executive Director of the Florida Chapter of Key America in 1992. Rick joined Best Brands Plus/MEGA Group USA in 1996 as the Appliance Merchandise Director and became the President and CEO in 2007.

Jim Sendrak – Electronics Division Manager & Marketing Division Manager

Jim Sendrak began his career over 30 years ago in retail management and later in merchandising with a nation chain of consumer electronics stores. Moving on, Sendrak served as Vice President – Merchandising, for Silo's central region. After that, he did a 10-year stint with the New England-based regional Bernie's, where he served as Vice President – Electronics. For nearly 10 years now, Sendrak has enjoyed serving "the other side of the fence" (independent retail businesses) managed by MEGA Group USA.

For more information about MEGA Group USA, write to 7511 Capital Drive, Germantown TN, 38138, call 888-322-3344, fax 888-774-8877 or visit www.megagroupusa.com.



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Congratulations to Rick Bellows,
CEO & President, Mega Group USA.



Awarded Annual Buying Group of 2009



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and Rick Bellows

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TO THE COMMUNITY AND THE INDUSTRY